## NASSAU COMMUNITY COLLEGE Garden City, New York 11530

## Academic, Student Affairs & Enrollment Committee Meeting Minutes

October 10, 2023

The meeting of the Academic, Student Affairs & Enrollment Committee of the Board of Trustees was held on the eleventh floor of the Administrative Tower. The meeting was called to order by Trustee at 5:27 p.m.

Committee Members Present: , (appointed ad hoc as Chair)

George Siberón, (appointed ad hoc)

Kathy Weiss

Jorge Gardyn (ex-officio).

Committee Members Absent: Donna Tuman

Also in Attendance: John Durso

CAO Conzatti, Registrar Barkan, Asst. VP Follick

## 1. Approval of Minutes

Trustee requested a motion to approve the minutes of September 12, 2023. Trustee Weiss moved the motion; seconded by Trustee Siberón. Motion carried 4-0.

## 2. Enrollment Updates

Registrar Barkan presented the census report comparing September 21, 2023 to September 21, 2022 which reveals a decrease of 1.41% in credits and 1.64% in head count. Last year at this time, we were down 4.06%. The non-degree enrollment for non-degree is up while visiting student admits is slightly down. The office continues its outreach with mailings, Slate (online customer relations communication management system) text messaging, email, and telephone calls to new and continuing students, and working on methods to improve retention of continuing students through outreach. Winter registration began on October 10, 2023.

Asst. VP Follick presented the Fall new student enrollment trends comparing Fall 2023 to Fall 2022 showing an increase in first-year applications, first-year admits, transfers, and re-admits. Currently, we are up in new student registration.

It was discussed that retaining our continuing students is the biggest issue. Dr. Conzatti added prior to the start of the semester enrollment is up—after the drop add period that we're losing a significant number of students. There have been some data analysis that shows the modality with which we are offering courses is the issue. Students initially feel online/hybrid is easier, however, they find it's certainly more convenient, not easier. The academic team, along with the chairs are r