NASSAU COMMUNITY COLLEGE Garden City, New York 11530

FINANCE AND CAPITAL COMMITTEE CALENDAR (*Finance Section*)—December 8, 2015 at 5:00 p.m. Location: 11th Floor Conference Room, Tower Building

AGENDA	١
---------------	---

Call of the roll for attendance for the purpose of establishing a quorum:						
Present:						
The following items and/or reports are submitted fo						

AGENDA FINANCE AND CAPITAL COMMITTEE CALENDAR (Finance Section)—December 8, 2015 Page 2

Professional Service	\$ 50,000.00	A	Furman Roth Advertising	\$250,000	One (1) year with an additional four (4) and one (1) year renewal
Personal Service	\$30,000.00	n/a	n/a	n/a	n/a

A. To provide the College with a full service "agency of record" for marketing. The services will include traditional and digital marketing, both of which are essential if the College is to be able to effectively communicate with the variety of target audiences necessary to support its recruitment and retention efforts as well as to reinforce the College's presence in t

AGENDA FINANCE AND CAPITAL COMMITTEE CALENDAR (Finance Section)—December 8, 2015 Page 3

and if appropriate, approved at the December 8, 2015 Finance & Capital Committee meeting.
Chair: Do I have a motion to approve the travel requests of December 8, 2015?
Trustee: I make a motion that the travel requests be approved.
Chair: Is there a second?
Trustee B I second the motion.
Chair: Is there any discussion? (If so, the discussion proceeds.) If not, all in favor say "aye," all opposed
say, "nay." Any abstentions?
Motion carried - ForAgainstAbstention

5.