

NCC Board of Trustees

Academic Student Affairs Enrollment Committee Meeting Minutes

June 27, 2017

The meeting of the Academic Student Affairs Enrollment Committee of the Board of Trustees was held on the eleventh floor of the Administrative Tower. The meeting was called to

Kathy Weiss

Thérèse Russell

Jorge Giardyn (ex officio)

marketing initiatives by utilizing NCC promotional materials via our virtual social media and campus-wide. The enrollment offices will be open and the University will host study groups throughout the year.

With increased interest in experiential learning, the institution decided that has been successful in High School-like programs with its placement students from the various departments can be utilized in their placement which includes presentation

and utilizing the ACCUPLACER EXAM to place students in the appropriate courses. This will be done through a series of intensive marketing efforts in conjunction with the placement office.

The University has recently notified that the State will provide \$12,000 for recruitment activities to help expand its presence through social media, streaming and other elec-

tronics platforms and web technology, but to date has tripled its bus budget to help along the Mardi Gras Day through Labor Day and

the New Year's Eve.

As a result of the new funding, the University will be able to take advantage of the virtual seal reduction

process to reduce costs and increase efficiency.

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Maria Conzatti, VP Academic Services

Varies by year, including Fair